

# Why women are having breast implants placed through a funnel

February 5, 2015  
6:17 PM MST



Photo courtesy Keller Medical, Inc.

It might look like something a baker would use to design cakes, but the Keller Funnel™ is an innovative tool for [breast augmentation](#) surgery. [Plastic surgeon](#) Dr. Kevin Keller developed the device to make placing silicone [breast implants](#) safer and easier. Across the country, more plastic surgeons are adopting this game-changing technique. Here's why:

- **Implant insertion is gentler and faster.** In a normal breast augmentation procedure, the surgeon pushes the implants through an incision by hand, which can weaken the implant shell and cause future complications. Inserting implants through the Keller Funnel requires less force and takes less time. This reduces trauma to the implant and the surrounding tissues and decreases recovery time.
- **There are fewer risks to patients.** The Keller Funnel is a "no touch" technique, meaning that there is reduced risk for contamination and infection during surgery. This also lowers the chances of developing capsular contracture, a condition that occurs when scar tissue forms around the implant, causing pain and a distorted appearance.
- **More incision options.** Most plastic surgeons place silicone implants through an incision made in the inframammary fold, the crease underneath the breast. This is because the implants come pre-filled and are difficult to insert through smaller incisions. Larger implants require an even larger incision. But with the Keller funnel, silicone implants can be inserted through smaller incisions in other locations, such as around the areola.
- **The results look better.** Because silicone breast implants can be placed through shorter incisions, there is less scarring on the breast. This makes for a more aesthetically pleasing and natural-looking result.

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