

Keller Medical, Inc.

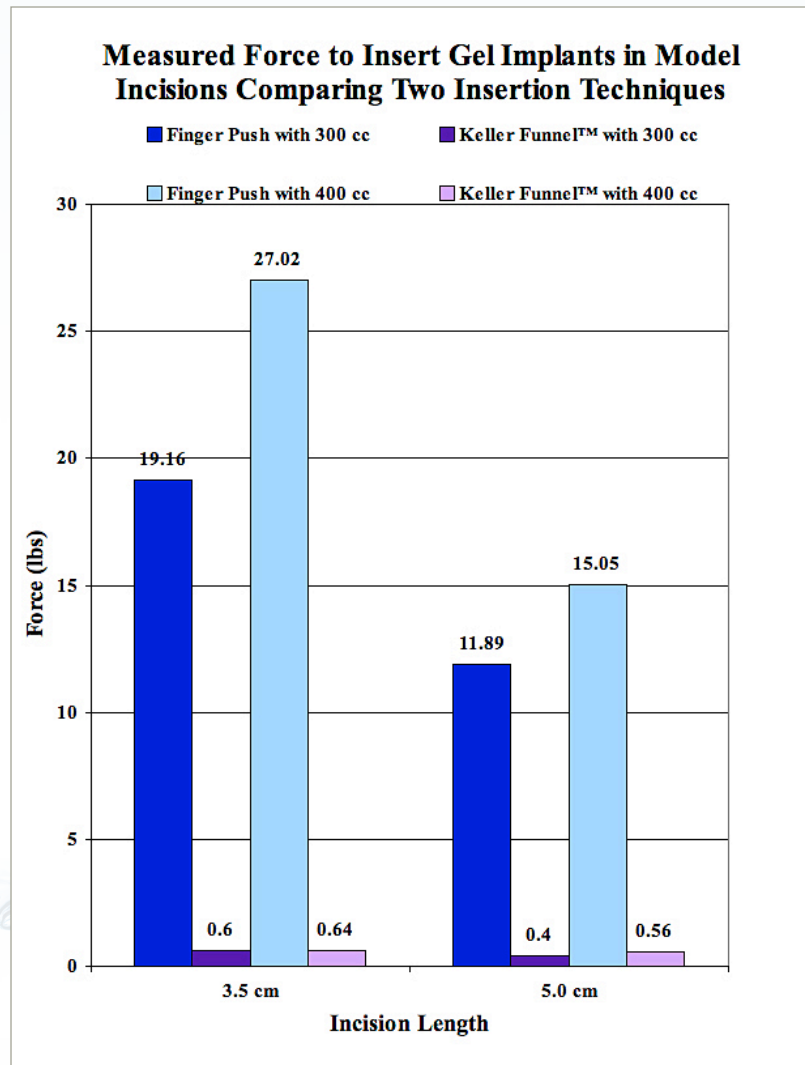
## It's Not Just Good For Your Fingers!

The Keller Funnel™ does more than just make it easier to insert silicone gel implants into the surgical pocket. As the bar graph illustrates, the traditional finger push method requires over 27 pounds of force to deliver a 400 cc silicone implant through a 3.5 cm incision. The Keller Funnel™ reduces that force by over 95% to only 0.64 pounds.

The proprietary hydrophilic coating, by lowering the coefficient of friction, reduces the forces needed to advance the implant. That reduction of force is good for the doctor, good for the patient, and great for the implant.

Quite a few surgeons tell us that they have finger pain after a day of doing gel cases the traditional way, but we've never heard that complaint from anyone using the Keller Funnel™. Most importantly, the Keller Funnel™ increases the surface area over which the reduced force is distributed, radically minimizing peak stresses on the implant shell. No longer should the surgeon's fingers be implicated in gel ruptures.

The Keller Funnel™ revolutionizes breast augmentation and permits the surgeon to improve where it really counts: safety, aesthetics, patient satisfaction, and the enjoyment of performing the surgery.



Yacoub, *Silicone Engineering Solutions*, Mammary Implant Insertion Force Study Comparing The Keller Funnel™ to the Manual Surgical Insertion Technique, September 29th, 2009

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