

## **Howard E. Preissman**

Chief Executive Officer/Co-Founder

As Chief Executive Officer, Howard Preissman leads the executive team at Keller Medical, Inc (KMI). Jointly with Dr. Kevin Keller, he formed KMI after evaluating the feasibility of the business opportunity through an in-depth study of business risks, technology challenges, and clinical efficacy. Mr. Preissman raised investment capital to launch the business and spearheaded efforts to design, develop and commercialize the Keller Funnel™ and to secure the Company's intellectual property.

During his tenure, he personally assembled and worked closely with a physician advisory board, negotiated key supply and distribution agreements, managed daily working cash flow, raised capital and nurtured a solid working relationship with investors.

Preissman developed a strong cross-disciplinary understanding of the medical device industry through eighteen years of experience in the technical, marketing, financial, and executive management roles of product commercialization.

Prior to founding KMI, Preissman was the founder of Parallax Medical, Inc. where he conceived the business opportunity after meeting with key physician pioneers experimenting with techniques and procedures for performing vertebroplasty, a procedure to alleviate pain resulting from osteoporotic-induced compression fractures of the vertebrae. He used his decisive leadership and tough negotiation skills to build the business to profitability and maximize its value prior to selling the company for \$28 million in 2004.

Mr. Preissman has a technical background in mechanical and biomedical engineering with a post-graduate degree from the University of Miami. He is an inventor on seventeen patents pertaining directly to the products he developed. Prior to KMI, he gained valuable skills and experience as an integral member of several successful medical startup companies, working and managing research and development activities. Mr. Preissman has hands-on experience in leading product development teams with manufacturing, marketing, regulatory, quality, and sales responsibilities.

Howard and his wife, Karla, currently reside in Stuart, Florida, with their two children.

### **Employment**

1997 to 2004 - Parallax Medical, Inc. (Interventional Radiology/Vertebroplasty)

1994 to 1997 - Medtronic/MIS (Interventional Neuroradiology/Vascular Disease)

1992 to 1994 - American Medical Electronics (Neuro & Orthopedic Surgery/ Spine Fixation)

1991 to 1992 - Dow Corning Theratek Group (Cardiology/Athrectomy)

1990 to 1991 - World Medical Manufacturing (Radiology/Catheter Manufacturing)

### **Education**

Masters Degree in Biomedical Engineering  
University of Miami, 1992  
Bachelor of Science in Mechanical Engineering  
University of Miami, 1990